BUILDER TOOLKIT

Launch checklist

Everything to check before you share an app with real people.

Use it: The day before you send the link to anyone outside your team.

It works

☐ Tested every screen on a phone and a laptop

☐ Tested as a brand-new user, from sign-up

☐ Tried empty, wrong and very long inputs

☐ Error messages are friendly and say what to do

It's safe

☐ Row level security on for every table, tested with two users

☐ No secret keys in front-end code or the repo

☐ Two-factor on for GitHub, host, database and email

☐ Privacy policy and terms linked, if you collect personal data

It's ready

☐ Real domain or clean URL, HTTPS padlock showing

☐ Page titles, descriptions and a share image set

☐ A way for users to send feedback or get help

☐ README updated; latest working version committed

☐ You know how to roll back if something breaks

Fill it in with AI

I'm about to launch my app. Walk me through this launch checklist one item at a time and tell me exactly how to check each item in my stack: [your builder or framework], [your database], [your host].

https://digitalbuilders757.com/university/study/toolkit/launch-checklist