BUILDER TOOLKIT

AI build brief

Everything an AI builder needs to know before your first prompt.

Use it: Before you open Lovable, Bolt, v0, Replit or a coding agent.

The problem

Who is it for?

e.g. Parents in our youth soccer league

What do they struggle with today?

e.g. Game changes are scattered across three group chats

The one job this app does

e.g. Shows this week's games and any changes in one place

Screens and data

Screens (list them)

e.g. Sign in, schedule list, game detail, admin: edit a game

What must be saved?

e.g. Teams, games (date, time, field, status), who's an admin

Who may see or change what?

e.g. Anyone signed in can view; only admins can edit

Limits

Three features you're cutting for now

e.g. Chat, payments, player stats

Look and feel

e.g. Big text, works on phones, team colours navy and gold

Done means

e.g. A coach can post a change and a parent sees it within a minute

Fill it in with AI

I want to build a small web app. Ask me the questions in this brief one at a time: who it's for, the problem, the one job it does, the screens, the data to save, who can see or change what, three features to cut for now, the look and feel, and what 'done' means. Then write a clear first build prompt for an AI app builder that asks for the simplest version with sample data.

https://digitalbuilders757.com/university/study/toolkit/ai-project-brief